

Jim Doyle
Governor

**WISCONSIN DEPARTMENT OF
REGULATION & LICENSING**

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FOR IMMEDIATE RELEASE
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**SECRETARY JACKSON TO PRESENT GOVERNOR'S
TRAILBLAZER WOMEN'S BUSINESS AWARD**

Darlene Ballweg, President of Ballweg Chevrolet-Pontiac-Buick to receive award

Madison -- Darlene Ballweg, President, of Ballweg Chevrolet-Pontiac-Buick, will receive a Special Recognition Award as part of the 2007 Governor Trailblazer Awards for Women in Business. The award will be presented by Secretary Celia Jackson, Wisconsin Department of Regulation and Licensing.

WHEN: Monday, March 5, 2007 at 2:30 PM
WHERE: Ballweg Chevrolet, 3605 Laura Lane, Middleton, Wisconsin

"I am honored to help recognize these women who have started their own businesses, this is truly a large accomplishment," said Secretary Jackson.

The Governor's Trailblazer Awards are sponsored by the Office of Governor Jim Doyle, the Wisconsin Women's Council, the Wisconsin Department of Commerce, Wisconsin Manufacturers and Commerce, and the Widget Source. Trailblazer Awards are given to businesses statewide to recognize the legacy of women's business ownership in Wisconsin.

"Wisconsin's home-grown businesses are really what drive our economy, and the role women play in these businesses is vital to the state's economic success," Governor Doyle said.

About The Department of Regulation and Licensing:

The Department of Regulation and Licensing and related professional boards, license and regulate 128 different types of credentials in 57 professional fields. The Department issues over 49,500 new credentials and renews more than 343,000 credential holders each biennium. The agency also provides centralized administrative services to 64 boards, councils, and advisory committees. The Department of Regulation and Licensing protects the citizens of Wisconsin by ensuring the safe and competent practice of licensed professionals through regulation, education, experience, examination, practice standards, and compliance.

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